The 6th CMC International Conference of Management Consultants
18-19 October 2018 | Milan – Italy | Congress Center Confcommercio | Corso Venezia 49

MAKING A SUSTAINABLE WORLD
Creative thinking | Digital revolution | Friendly and disruptive innovation

Program

Day 1 - Thursday 18 October 2018

8:30 Registration of participants

Plenary Session

9:30 Welcome addresses
Cesara Pasini CMC®, Chair APCO
Chair of CMC-Global/ICMCI® – International Council of Management Consultant Institutes
Authorities & Institutional Chairs

10:30 Opening lecture - Keynote
The Global 2030 Agenda for Sustainable Development: a must to save the world
Enrico Giovannini
Economist, Professor in Economics and Statistics - University Tor Vergata Rome, Spokesperson of ASviS – The Italian Alliance for Sustainable Development

11:00 Networking break

11:30 Trends, needs and key questions - Keynotes

11:30 How creative thinking, disruptive and (un) friendly innovation impact on CxOs agendas
Peter J Korsten
Global Leader Thought Leadership and Eminence, Institute for Business Value IBM – The Netherlands

12:00 New paradigms in social environment and urban life
Maria Chiara Pastore
Urban Architect, Director of Research Division at Studio Boeri (Designer of Vertical Forest)

12:30 Trends in sustainable technologies
Guglielmo Lanzani
Head of the Center for Nano Science and Technology of the Italian Institute of Technology, Professor in Physics - Politecnic University of Milan

13:00 Lunch and networking
Panel Discussions

14:30  Panel One - Best Practices now and tomorrow in Education & Training  
Moderated by Enrico Sassoon, Editor-in-Chief of Harvard Business Review Italy

Theme: how we are teaching sustainability – the influence of creative thinking, digital revolution, friendly and disruptive innovation

Andreas Klemmer  
Director of Training, International Training Centre of the International Labour Organization (ITCilo) - Theme: How the International Training Centre of the ILO educates and trains adults on sustainability  

Maria Cristina Messa  
Rector of University Bocca Milan, Representative of RUS – Rete delle Università per la Sostenibilità (Network of 50 Italian Universities for Sustainable Development)

IMCs Interventions

Julia Karmaz Larsen  
CEO & Partner, ABM VIP Consulting®, Global Business Advisory - Associate Professor at Niels Brock Copenhagen Business College, Business Administration Program – Denmark – Theme: The educational immigration within Europe. Denmark as a country focused on sustainability training

Calvert Markham CMC®  
Director, Centre for Management Consulting Excellence – United Kingdom – Theme: Developing Excellence in Management Consulting

16:00  Networking break

16:30  Panel Two - Best Practices now and tomorrow in Companies and Consulting  
Moderated by Francesco D’Aprile CMC®, past Chair of CMC-Global/ICMC®

Theme: how we are implementing sustainability through creative thinking, digital revolution, friendly and disruptive innovation

Silvio Pietro Angori  
Chief Executive Officer and Managing Director, Pininfarina S.p.A. – Italy - Theme: Lesson from rise, fall and rescue of a global design brand

Yu Zhang, “Simon”  
Co-President Shanghai eBPM Consulting Co. Ltd – China - Theme: How the creative and disruptive thinking improve the sustainability in China

Wei Ji, “Jerry”  
Market Advisor at HeMa, Alibaba Group – China – Theme: Introducing HeMa, the best new retail practice in China

IMCs Interventions

Andrea Ristl  
Managing Director, Heart2business GmbH & CoKG – Austria

Yutaka Fukuyama, “Joe” CMC®  
Director, HR-Services Division of ChuSanRen (Central Japan Industries Association) – Japan – Theme: How to activate your client organization through ‘Kaizen’

18:00  Conclusions  
Moderated by Cesara Pasini CMC®, Chair APCO and by the Chair of CMC-Global

18:15  End of Day 1

Constantinus Award and 50th Anniversary of APCO

21:00  Constantinus International Award Ceremony - Gala Dinner 50° Anniversary of APCO
Day 2 – Friday 19 October 2018

8:30  Get together at Congress Center and division into groups
9:00  Departure of the participants with private bus and reception at the host companies

Parallel Sessions - Workshops

9:45  Session workshop “Economics and Organization”
Company: Geico Taikisha
Session Leaders: Mario Gibertoni CMC® and CMC-Global representative

9:45  Session workshop “Environment”
Company: Enel
Session Leaders: Giovanni Sgalambro CMC® and CMC-Global representative

9:45  Session workshop “People and Social”
Company: Logotel
Session Leaders: Cristiana Rogate CMC® and CMC-Global representative

12:30  Return to the Congress Center with private bus
13:15  Lunch and networking

Plenary Session

14:30  IMCs Intervention
Monique Bellersen
MMB Management BV, Soest, The Netherlands

14:50  ICMCI Academic Fellows - Promoting sustainability and practice insights
Simon Hashlam CMC®
CMC-Global and Director of FMR Research Ltd, United Kingdom

15:10  Presentation of Work Group outcomes - New scenarios in sustainable development governance and practices, leveraging creative thinking, digital revolution and innovation
Session Leaders and CMC-Global representatives

16:15  Networking break

16:45  Closing remarks
Moderated Cesara Pasini CMC®, Chair APCO and by the Chair of CMC-Global

17:15  The International CMC Conference Flag Ceremony and the 7th CMC International Conference in 2019

17:30  Farewell