Dear Friends,

On behalf of Christiana Figueres, it is with great pleasure that I invite you to join us for the launch of Mission 2020’s global campaign: to reach the climate turning point by 2020 by increasing the urgency and ambition of climate action. The event will take place on Monday, April 10, 2017 at Google UK in London. Registration is at 3.30pm BST for a prompt 4pm BST start.

If you are unable to come in person we will be broadcasting the event live via YouTube: https://youtu.be/7TQ4Prs_WQc and hope you can join the conversation that way.

More than a year since the adoption and signing of the landmark Paris Agreement, which reached the double threshold to come into force in record time, our challenge now is to maintain the momentum and political will that brought the agreement to life. We must rapidly accelerate climate action to ensure we don’t breach the temperature limits our leaders agreed to protect.

I’m convening this event as an opportunity for us all to come together to set a marker of intent, and fast forward our important work in radical collaboration so ensure that 2020 is the climate turning point. It’s necessary, it’s desirable, it’s achievable and we can’t be late.

I hope you will join us in making our mission a reality.

Andrew Higham, CEO, Mission 2020