

SUSTAINABLE DEVELOPMENT GOALS LIONS



Winners

Title	Brand	Product/Service	Entrant Company	Country	Prize
A03 (Good Health and Well-being)					
PROJECT 84	CALM	CALM	ADAM&EVEDDB LONDON	UNITED KINGDOM	SILVER LION
COVERAGE COALITION	GET AMERICA COVERED	COVERAGE COALITION	BARTON F. GRAF NEW YORK	USA	BRONZE LION
CORAZÓN - GIVE YOUR HEART -	MONTEFIORE	FILM	JOHN X HANNES NEW YORK	USA	SILVER LION
BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR MASSY	FRANCE	BRONZE LION
UNIFORM AGAINST MALNUTRITION	KELLOGG	FOOD	KELLOGG QUERÉTARO	MEXICO	BRONZE LION
A05 (Gender Equality)					
I'M OUT OF OFFICE FOR EQUAL PAY.	WOMEN'S EQUALITY PARTY	EQUAL PAY	NOW LONDON	UNITED KINGDOM	BRONZE LION
THE ROOM	IKEA ITALY	VIOLENCE AGAINST WOMAN CAMPAIGN	DDB GROUP ITALY MILAN	ITALY	BRONZE LION
DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA	FCB/SIX TORONTO	CANADA	BRONZE LION
THE WORST SOAP OPERA	UNICEF	THE WORST SOAP OPERA (CHANGING THE LAW ON CHILD MARRIAGE)	PAGÉS BBDO SANTO DOMINGO	DOMINICAN REPUBLIC	SILVER LION
THE IMPACT OF FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	MCCANN NEW YORK	USA	BRONZE LION
B02 (Affordable and Clean Energy)					
ECLIPSE CASE STUDY	NEST LABS	NEST LEARNING THERMOSTAT	NEST PALO ALTO	USA	BRONZE LION
B03 (Sustainable Cities and Communities)					
PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS SYDNEY	AUSTRALIA	GRAND PRIX
DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA	FCB/SIX TORONTO	CANADA	SILVER LION
B04 (Responsible Consumption and Production)					
CRICKET BREAD	FAZER	HAND BAKED BREAD MADE WITH GROUND CRICKET FLOUR	SEK HELSINKI	FINLAND	BRONZE LION
BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR MASSY	FRANCE	SILVER LION
GREEN DEFINITION	NATIONAL GEOGRAPHIC PARTNERS LATAM	NATIONAL GEOGRAPHIC CHANNELS	NATIONAL GEOGRAPHIC PARTNERS LATAM SÃO PAULO	BRAZIL	SILVER LION
B05 (Climate Action)					
NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY GUAYAQUIL	ECUADOR	GOLD LION
B06 (Life Below Water)					
TRASH ISLES	PLASTIC OCEANS/LADBIBLE	PLASTIC OCEANS/LADBIBLE	AMVBBDO LONDON	UNITED KINGDOM	GOLD LION
PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS SYDNEY	AUSTRALIA	BRONZE LION
NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY GUAYAQUIL	ECUADOR	BRONZE LION
B07 (Life on Land)					
THE NEST ADDRESS	ENEL ROMANIA	-	ENEL ROMANIA BUCHAREST	ROMANIA	BRONZE LION
BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR MASSY	FRANCE	GOLD LION
NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY GUAYAQUIL	ECUADOR	SILVER LION
C03 (Reduced Inequalities)					
THE TALK	P&G	P&G	BBDO NEW YORK	USA	BRONZE LION
'HEART IMMIGRATION'	JIGSAW	JIGSAW	THE CORNER LONDON	UNITED KINGDOM	BRONZE LION
D01 (Peace, Justice and Strong Institutions)					
CORRUPTION DETECTOR	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL SÃO PAULO	BRAZIL	BRONZE LION
E01 (Partnerships for the Goals)					
PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS SYDNEY	AUSTRALIA	SILVER LION
BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR MASSY	FRANCE	SILVER LION
NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY GUAYAQUIL	ECUADOR	SILVER LION