Save the Date

TWITTER CHAT
21st March 2017 – H 4pm-5pm CET (3pm – 4pm GMT)

Understanding the water-food nexus
#FoodSustainability

Water is an essential building block of life. It is more than just essential to quench thirst or protect health. In a climate changing era, how to manage water in order to face water scarcity? Which is the link between food & water? What are the best practices worldwide for a more sustainable use of water?

On March 21st, at the eve of the World Water Day, we have organized a TwitterChat to discuss about solutions, linked factors and actions that we can make to raise awareness about the link between water and food.

Let’s join us starting from 4pm to 5pm CET!

Follow the hashtag #foodsustainability and check @BarillaCFN on Twitter for staying updated!

Suggested tweets to spread on your Twitter channel

- Water is an essential building block of life. In a climate changing era how to manage water to face water scarcity? Join us on March 21st #foodsustainability #WWD18 [+card]

- On March 21st we will discuss about challenges & solutions for promoting #foodsustainability through water #WWD18 Join us! [+card]

- A #TwitterChat to discuss about problems, solutions, actions to raise awareness about the food & water nexus #foodsustainability Join us! [+card]

- Water is a precondition for human existence and for the sustainability of the planet. On March 21st follow #foodsustainability, check @BarillaCFN and join this TwitterChat! [+card]

- And you, what are you doing to protect water in food systems? #foodsystsustainability