

GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

AGENDA

29-30 JUNE 2017 OECD CONFERENCE CENTRE PARIS, FRANCE



About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD's mission is to promote policies that improve economic and social well-being of people around the world.

About the Global Forum on Responsible Business Conduct

The Global Forum on Responsible Business Conduct (the Global Forum) was launched by the OECD in 2013 to strengthen international dialogue on responsible business conduct (RBC) and to enhance the synergies between corporate responsibility instruments on all levels, including the OECD Guidelines for Multinational Enterprises (the Guidelines). The Global Forum is the first multi-stakeholder platform for integrating corporate responsibility questions into the global economic agenda. Governments, businesses, trade unions and civil society come together to provide insights and exchange views on how to do well while doing no harm in an effort to contribute to sustainable development and enduring social progress.

About the OECD Guidelines for Multinational Enterprises

The OECD Guidelines for Multinational Enterprises are recommendations on responsible business conduct addressed by governments to multinational enterprises operating in or from adhering countries. They are the most comprehensive set of recommendations on responsible business conduct promoted by governments, covering all major areas of business ethics, including information disclosure, human rights, employment and industrial relations, environment, bribery and corruption, consumer interests, science and technology, competition, and taxation. The Guidelines are also the only government-backed international instrument on responsible business conduct with a unique implementation mechanism.

mnequidelines.oecd.org

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Global Forum on Responsible Business Conduct				
Thursday, 29 June 2017				
09:30 - 10:00	Opening address		Room CC1	
10:00 - 12:30	S1. Responsible global supply chains through due diligence		Room CC1	
12:30 - 14:30	Lunch Break			
12:45- 14:15	S2. Driving responsible investment: operational and regulatory approaches Room CC1	IBA-OECD Roundtable on human rights due diligence in M&A and commercial transactions (by invitation only)		
14:30 - 16:00	S3. National Contact Points: how are NCP cases impacting responsible business conduct?		Room CC1	
16:00 - 16:30	Coffee Break			
16:30 - 18:00	S4. Lessons from the climate agenda Room CC1	S5. RBC and state-owned enterprises Room CC5		
18:00 – 21:00	Cocktail Reception		Salon du Parc	

Friday 30 June 2017					
09:30 - 11:00	S6. Mainstreaming RBC in companies Room CC1	S7. Responsible employment of migrant workers Room CC5			
11:00 – 11:30	Coffee Break				
11:30 – 13:00	S8. Comparing anti-corruption and human rights due diligence approaches	S9. Contributing to the SDGs through RBC Room CC5			
	Room CC1				
13:00 – 14:30	Lunch Break		I		
13:10 – 14:20	S10. Developing responsible leadership: the role of business schools		Room CC1		
14:30 – 16:00	S11. Responsible disengagement Room CC1	S12. Innovative tools for promoting responsible finance			
		Room CC5			
16:00 – 16:30	Coffee Break				
16:30 – 17:45	S13. Using technology for due diligence Room CC1	S14. RBC and infrastructure			
17:45 - 18:15	Closing Plenary		Room CC1		

Opening address

29 June 2017



09:30 - 10:00



Room CC1

OECD Secretary-General Angel Gurría will welcome more than 900 representatives of the international community engaged promoting responsible business conduct to the 5th Global Forum on Responsible Business Conduct. The Global Forum is the premier multi-stakeholder platform for integrating corporate responsibility questions into the global economic agenda.



SESSION 1.

Responsible global supply chains through due diligence



29 June 2017



10:00 - 12:30



Room CC1

The process of producing goods, from raw materials to finished products, is increasingly fragmented and carried out wherever the necessary skills and materials are available at a competitive cost and quality. While companies generate growth, employment and contribute to skills development through their own operations and their supply chains, human rights and labour abuses and environmental degradation remain real challenges in global supply chains. The OECD Guidelines for Multinational Enterprises, the UN Guiding Principles and the ILO MNE Declaration reflect the expectation that companies carry out due diligence in order to act responsibly through their entire supply chains. Through multi-stakeholder engagement, the OECD has developed sector guidance to support common and practical understandings of due diligence across the minerals, agriculture, financial and garment and footwear sectors.

This session will explore how companies across sectors and geographies are carrying out due diligence and where gaps remain. It will examine the role of the international community, including national governments and intergovernmental bodies in creating an enabling environment for responsible supply chains, and the most effective policy tools to do so. This session will also provide an opportunity to hear from those affected by the impacts of supply chain activities globally and those working on their behalf.





Gabriela Ramos OECD Chief of Staff and Sherpa to the G20



Susanne Hoffmann Director, General Federal Ministry of Labour and Social Affairs, Germany



Roel Nieuwenkamp Chair, OECD Working Party on RBC



Rob Lederer Executive Director. Electronic Industry Citizenship Coalition



Arvind Ganensan Director, Business and Human Rights, Human Rights Watch



Patrick Poirrier CEO, Groupe CEMOI



Jenny Holdcroft Assistant General Secretary, IndustriALL Global Union



Maryann Njau-Kimani Secretary, Office of the Attorney General and Dpt of Justice, Kenya

SESSION 2.

Driving responsible institutional investment: operational and regulatory approaches



29 June 2017



12:45 - 14:15



Room CC1

This session will present a recent OECD paper explaining the application of the OECD Guidelines for Multinational Enterprises in the context of institutional investors. This paper represents a unique resource to investors seeking to comply with the Guidelines and apply RBC-driven due diligence approaches. It will also discuss a recently published OECD paper examining how environmental, social and governance (ESG) analysis is being reconciled with risk-based regulations in the context of institutional investment. It will discuss how increased integration of ESG issues in both regulatory frameworks and in operations of institutional investors can help drive RBC globally.

Responsible business conduct for institutional investors Investment governance and the integration of environmental, social and governance factors







Tyler Gillard Head of Sector Projects, Responsible Business Conduct Unit, OECD



Kris Douma **Director of Investment Practices** and ESG Engagement



Michelle Edkins Managing Director and Global Head of Investment Stewardship, BlackRock



Head. Sustainable Finance and Extractives, Corporate Stewardship, World Wildlife Fund



Emmy Labovitch Principal Administrator, Directorate for Financial and Enterprise Affairs,

SESSION 3.

National Contact Points: how are NCP cases impacting responsible business conduct?



29 June 2017



14:30 - 16:00



Room CC1

National Contact Points (NCPs) play an important role in explaining the Guidelines in the context of increasingly complex business operations and changing economic landscapes. Several recent cases required NCPs to consider important conceptual issues. For instance, do the recommendations of the Guidelines apply to non-profit organisations, public agencies and sports organisations; what does supply chain responsibility mean in practice; how is due diligence helping companies meet their responsibilities? This session will discuss some of the landmark cases of NCPs, lessons learned from them, and how NCPs are contributing to defining the global landscape of RBC.

Session note



Moderator





Kathryn Dovey Manager, NCP Coordination,



Alex Kunze NCP Secretariat and CSR Senior Advisor, Switzerland



Sylvia Tuin NCP Secretariat and Senior Policy Officer, Netherlands



Winand Quaedvlieg Chair, Committee for International Investment & RBC, BIAC



Peter Rossman **Director of International Campaigns** and Communications, IUF



Dwight Justice Policy Adviser, OECD Watch

SESSION 4. Parallel session

Lessons from the climate agenda



29 June 2017



16:30 - 18:00



Room CC1

The transition to a low carbon economy is leading to the development of new policies and business tools, such as enhanced disclosure of climate-related risks; impact measurement; incentives for board members linked to GHG emission reductions, and targeted engagement with suppliers. This session will discuss how the experience gained in the development and implementation of these policies and tools can help address issues in other areas of corporate responsibility, such as human rights issues.











Michael Beutler Director, Sustainability Operations, Kering



Steve Waygood Chief Responsible Investment Officer, Aviva Investors



Anne Molyneux Director, CS International



Teresa Fogelberg Deputy Chief Executive, Global Reporting Initiative



Dexter Galvin Head of Supply Chain, CDP

SESSION 5. Parallel session RBC and state-owned enterprises



29 June 2017



16:30 - 18:00



Room CC5

Co-organised with UN Working Group on Business and Human Rights

This session will focus on RBC in the context of the government as an economic actor, with a focus on state-owned enterprises. Organised together with the UN Working Group on Business and Human Rights, the session will present latest research and conclusions by the UN Human Rights Council on the implementation of Pillar 1 of the UN Guiding Principles and will discuss the links with the OECD Guidelines for Multinational Enterprises and the OECD Guidelines for Corporate Governance of SOE.





Managing Director, Themis Research



Lars-Erik Fredriksson Chair, OECD Working Party on State Ownership and Privatisation Practices, Ministry of Enterprise and Innovation, Sweden



Dante Pesce Member, UN Working Group on Business and Human Rights



Elvira Konakhbayeva Director, Corporate Governance and Sustainability, Samruk-Kazyna JSC, Kazakhstan



Niels Vestergaard Knudsen Team leader, South-South & Global Development Cooperation, UNDP China

SESSION 6. Parallel session Mainstreaming RBC in companies



30 June 2017



09:30 - 11:00



Room CC1

In order for responsible business conduct to be meaningful and impactful, it should be a core aspect of business operations. This session will discuss how businesses are mainstreaming RBC within their companies, for example, by reflecting RBC objectives in incentive structures, recruitment criteria, business models, and corporate governance structures.









Marco Formentini Lecturer, School of Management, University of Bath



Filip Gregor Head of the Responsible Companies Section, Frank Bold



Miwa Yamada Director, Law and Institute Studies Group, Institute of Developing Economies, IDE-JETRO



Adebola Ogunlade Legal Counsel, Total



Yan Wyss Senior Manager, Social & Environmental Impact, Nestlé S.A

SESSION 7. Parallel session Responsible employment of migrant workers



30 June 2017



09:30 - 11:00



Room CC5

Co-organised with BSR

Migrant workers are an intrinsic part of the workforce in many global supply chains and are often vulnerable to exploitation. This session will discuss the application of due diligence for the responsible employment of migrant workers with a case study in the building and construction sector.







Mathieu Luciano Assistance to Vulnerable Migrants Unit, International Organization for Migration (IOM)



Neill Wilkins Migrant Workers and Work with Dignity, IHRB



Franck Mougin Directeur des ressources humaines et du développement durable, VINCİ



Jin Sook Lee Migration, Gender & Campaign Director, Building and Wood Workers' International



Rob Lederer Executive Director, Electronic Industry Citizenship Coalition (EICC)



Seree Nonthasoot Representative of Thailand to the ASEAN Intergovernmental Commission on Human Rights

SESSION 8. Parallel session

Comparing anti-corruption & human rights due diligence approaches



30 June 2017



11:30 - 13:00



Room CC1

Businesses address supply chain due diligence and anti-corruption differently, but may not realise the strong potential of linking the two for a more cohesive, all-encompassing risk approach. The session will explore best practices that can be transposed between the two and will help companies develop more robust internal and collective ways of addressing risks.











Gérald Pachoud Managing Partner, Pluto & Associates



Marco Reggiani General Counsel, SNAM



Beatrice Parance Professor, Université Paris 8 Vincennes-Saint-Denis



Sophia Aspesi Areias Business Integrity Programme Manager, Transparency International Cambodia

SESSION 9. Parallel session Contributing to the SDGs through RBC



30 June 2017



11:30 - 13:00



Room CC5

The discourse on the private sector contribution to the SDGs has been quite broad, ranging from discussion about old paradigms like CSR/philanthropy to the creation of new sustainability and investment frameworks or social models. There is an inherent risk in this discourse that the clarity and multi-stakeholder agreement brought around the international RBC principles and standards be diluted. This session will situate RBC within the landscape of SDGs and will discuss why RBC is a baseline for the SDGs.







Caroline Rees President and Co-Founder, Shift



Maryann Njau-Kimani Secretary, Office of the Attorney General and Department of Justice, Kenva



Jean-Christophe Favre Senior Policy Advisor, Institutional Partnerships with the Private Sector, Swiss Agency for Development and Co-operation



Yann Wyss Senior Manager, Social & Environmental Impact, Nestlé S.A



Anita Ramasastry Member, UN Working Group on Business and Human Rights

SESSION 10.

Developing responsible leadership: the role of business schools



30 June 2017



13:10 - 14:20



Room CC1

Co-organised with UN Principles for Responsible Management Education initiative

There is a clear demand for responsible leaders and an increasing recognition that business schools have a role to play in developing responsible leadership. Organised together with the UN Principles for Responsible Management Education initiative, this session will look at the expectations from society and future employers for business schools in shaping responsible leaders. It will also discuss some of the existing international initiatives to integrate RBC in business curricula and aims at giving guidance to business schools on how to do so. Learnings from this session will also be applicable to relevant nonbusiness higher education programmes.









Jean-Christophe Carteron Director of Corporate Social Responsibility, Kedge Business School and co-founder of the UN PRME Chapter France



Alice Steenland Chief Corporate Responsibility and Sustainability Officer, AXA



Nicole de Fontaines Secretary General, CEMS Global Alliance in Management Education



Ola Mestad Head. National Contact Point for the OECD Guidelines, Norway

SESSION 11. Parallel session Responsible disengagement



30 June 2017



14:30 - 16:00



Room CC1

Weighing the RBC risks of disengaging from a business relationship can be complex. This session will discuss questions such as: when is disengagement appropriate and how can businesses draw the line, how can businesses mitigate the potential adverse impacts of disengagement, also in the context of risk avoidance and changes to business operations that may result from automation and scale-downs?







Jennifer Schappert Policy Advisor, Responsible Business Conduct Unit, OECD



Mariëtte van Huijstee Senior Researcher, SOMO



Sasja Beslik Head of Sustainable Finance, Nordea



Sakhila Mirza Executive Director, London Bullion Market Association (LBMA)



Joris Oldenziel Head of Public Affairs and Stakeholder Engagement, Accord



Claudia Busch Head of Development, Better Cotton Initiative

SESSION 12. Parallel session Innovative tools for responsible finance



30 June 2017



14:30 - 16:00



Room CC5

This session will discuss innovative approaches in promoting responsible business conduct through financial products and services such as creating sustainability incentives in financing structures, sustainable credit products and green bonds, and integration of ESG criteria into management and decision making in the context of banks. It will also discuss the challenges and limits of these approaches and potential ways for scaling up responsible financing. One of the objectives of the session will be to get inputs for the next phase of the OECD project on RBC in the Financial Sector which will focus on corporate finance transactions.







Simon Buckle Climate, Biodiversity and Water Division, OÉCD



Ambika Jindal Vice President, Sustainable Finance, ING



Sabina Timco Iacazzi Social Issues and Human Rights Lead, UNEP Finance Initiative



Helena Vines-Fiestas Head of Sustainability Research, BNP Paribas



Kaori Shigiya Private Sector Policy Adviser, Financial Sector, Oxfam



Larissa Luy Sector Lead. Environmental & Social Department, International Finance Corporation

SESSION 13. Parallel session Using technology for due diligence



30 June 2017



16:30 - 17:45



Room CC1

This session will explore how technology can be used to obtain and assess information on risks and will look at tools such as block chain, data use and management and innovative apps for due diligence.











Gregory Sampson Solutions Architect, International Trade Centre



Sebastien Couture Technology Evangelist, Stratumn



Sarah Zoen Senior Advisor, Private Sector, Oxfam America



Jean-Yves Art Senior Director for Strategic Partnerships, Microsoft Corporation



Takayuki Mizuno Associate Professor, Japan National Institute of Informatics

SESSION 14. Parallel session RBC and infrastructure



30 June 2017



16:30 - 17:45



Room CC5

This session will focus on key issues in RBC and infrastructure given the scale of investment needs in quality and sustainable infrastructure. The session will discuss integrating environmental, social and governance issues in infrastructure provision, drawing on relevant OECD recommendations from instruments such as OECD Principles for Private Sector Participation in Infrastructure, Policy Framework for Investment and the OECD Guidelines for Multinational Enterprises. The session will also consider responsible investment in infrastructure.









Ana Novik Head of Investment Division, Directorate for Financial and Enterprise Affairs, OECD



Tomi Nummela Associate Director, Investment Practices, Principles for Responsible Investment (PRI)



Jérôme Delmas Managing Director and Co-Founder, SWEN Capital Partners, France



Juan Pablo **Schaeffer Fabres** Vice President of Sustainable Development, Colbun, Chile



Andrea Saldarriaga Director, Iran Business Responsibility project and Visiting Fellow, London School of **Economics**

Closing Remarks



30 June 2017



17:45 - 18:15



Room CC1



Pierre Poret Director, Directorate for Financial and Enterprise Affairs, OECD



Anita Ramasastry Member, UN Working Group on Business and Human Rights



John Evans General Secretary, Trade Union Advisory Committee to the OECD

