

## The 6<sup>th</sup> CMC International Conference of Management Consultants

18-19 October 2018 | Milan – Italy | Congress Center Confcommercio | Corso Venezia 49

# MAKING A SUSTAINABLE WORLD

Creative thinking | Digital revolution | Friendly and disruptive innovation

## Program

### Day 1 - Thursday 18 October 2018

8:30 Registration of participants

#### Plenary Session

9:30 Welcome addresses

*Cesara Pasini* CMC®, Chair APCO

*Chair of CMC-Global/ICMCI®* – International Council of Management Consultant Institutes

*Authorities & Institutional Chairs*

10:30 Opening lecture - Keynote

The Global 2030 Agenda for Sustainable Development: a must to save the world

*Enrico Giovannini*

Economist, Professor in Economics and Statistics - University Tor Vergata Rome, Spokesperson of ASviS – The Italian Alliance for Sustainable Development

11:00 Networking break

11:30 Trends, needs and key questions - Keynotes

11:30 How creative thinking, disruptive and (un) friendly innovation impact on CxOs agendas

*Peter J Korsten*

Global Leader Thought Leadership and Eminence, Institute for Business Value IBM – The Netherlands

12:00 New paradigms in social environment and urban life

*Maria Chiara Pastore*

Urban Architect, Director of Research Division at Studio Boeri (Designer of Vertical Forest)

12:30 Trends in sustainable technologies

*Guglielmo Lanzani*

Head of the Center for Nano Science and Technology of the Italian Institute of Technology, Professor in Physics - Politecnico University of Milan

13:00 Lunch and networking

## Panel Discussions

### 14:30 Panel One - Best Practices now and tomorrow in Education & Training

*Moderated by Enrico Sassoon, Editor-in-Chief of Harvard Business Review Italy*

**Theme: how we are teaching sustainability – the influence of creative thinking, digital revolution, friendly and disruptive innovation**

#### **Andreas Klemmer**

Director of Training, International Training Centre of the International Labour Organization (ITCILO) - Theme: How the International Training Centre of the ILO educates and trains adults on sustainability

#### **Maria Cristina Messa**

Rector of University Bicocca Milan, Representative of RUS – Rete delle Università per la Sostenibilità (Network of 50 Italian Universities for Sustainable Development)

#### **IMCs Interventions**

##### **Julia Karmaz Larsen**

CEO & Partner, ABM VIP Consulting®, Global Business Advisory - Associate Professor at Niels Brock Copenhagen Business College, Business Administration Program – Denmark – Theme: The educational immigration within Europe. Denmark as a country focused on sustainability training

##### **Calvert Markham CMC®**

Director, Centre for Management Consulting Excellence – United Kingdom – Theme: Developing Excellence in Management Consulting

### 16:00 Networking break

### 16:30 Panel Two - Best Practices now and tomorrow in Companies and Consulting

*Moderated by Francesco D'Aprile CMC®, past Chair of CMC-Global/ICMCI®*

**Theme: how we are implementing sustainability through creative thinking, digital revolution, friendly and disruptive innovation**

#### **Silvio Pietro Angori**

Chief Executive Officer and Managing Director, Pininfarina S.p.A. – Italy - Theme: Lesson from rise, fall and rescue of a global design brand

#### **Yu Zhang, “Simon”**

Co-President Shanghai eBPM Consulting Co. Ltd – China - Theme: How the creative and disruptive thinking improve the sustainability in China

#### **Wei Ji, “Jerry”**

Market Advisor at HeMa, Alibaba Group – China – Theme: Introducing HeMa, the best new retail practice in China

#### **IMCs Interventions**

##### **Andrea Ristl**

Managing Director, Heart2business GmbH & CoKG – Austria

##### **Yutaka Fukuyama, “Joe” CMC®**

Director, HR-Services Division of ChuSanRen (Central Japan Industries Association) – Japan – Theme: How to activate your client organization through ‘Kaizen’

### 18:00 Conclusions

*Moderated by Cesara Pasini CMC®, Chair APCO and by the Chair of CMC-Global*

### 18:15 End of Day 1

## Constantinus Award and 50th Anniversary of APCO

### 21:00 Constantinus International Award Ceremony - Gala Dinner 50° Anniversary of APCO

## Day 2 – Friday 19 October 2018

- 8:30 Get together at Congress Center and division into groups
- 9:00 Departure of the participants with private bus and reception at the host companies

### Parallel Sessions – Workshops

- 9:45 Session workshop “Economics and Organization”  
**Company: Geico Taikisha**  
*Session Leaders: Mario Gibertoni CMC® and CMC-Global representative*
- 9:45 Session workshop “Environment”  
**Company: Enel**  
*Session Leaders: Giovanni Sgalambro CMC® and CMC-Global representative*
- 9:45 Session workshop “People and Social”  
**Company: Logotel**  
*Session Leaders: Cristiana Rogate CMC® and CMC-Global representative*
- 12:30 Return to the Congress Center with private bus
- 13:15 Lunch and networking

### Plenary Session

- 14:30 IMCs Intervention  
**Monique Bellersen**  
 MMB Management BV, Soest, The Netherlands
- 14:50 ICMCI Academic Fellows - Promoting sustainability and practice insights  
**Simon Hashlam CMC®**  
 CMC-Global and Director of FMR Research Ltd, United Kingdom
- 15:10 Presentation of Work Group outcomes - New scenarios in sustainable development governance and practices, leveraging creative thinking, digital revolution and innovation  
*Session Leaders and CMC-Global representatives*
- 16:15 Networking break
- 16:45 Closing remarks  
*Moderated Cesara Pasini CMC®, Chair APCO and by the Chair of CMC-Global*
- 17:15 The International CMC Conference Flag Ceremony and the 7<sup>th</sup> CMC International Conference in 2019
- 17.30 Farewell

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