



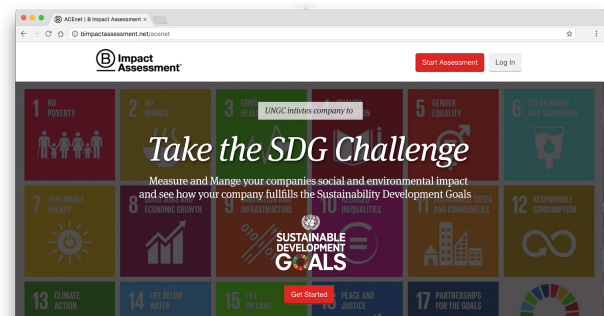
Introducing an actionable management platform for businesses to deliver on the Sustainable Development Goals by 2030

The 2016 UN Global Compact Accenture CEO Study found that, of 1,000 CEOs surveyed, 87% agree that the SDGs provide an essential opportunity for business to rethink approaches to sustainable value creation. This is our opportunity to help businesses worldwide to deliver tangible progress on the global development agenda by 2030.

B Lab and the UN Global Compact have partnered to capitalize on this momentum by creating and driving adoption at scale of an actionable management platform for businesses to assess, compare and improve their performance against the SDGs. By aligning B Lab's impact management platform, the UN Global Compact's normative approach to the Ten Principles, and the SDGs, we will create an online platform for tens of thousands of businesses to assess, compare and improve their performance against the SDGs in order to deliver tangible progress by 2030 through a robust, publicly available, and performance-driven management platform.

Unlocking Business Action to Achieve the SDGs

B Lab and the UN Global Compact will create the first publicly-available online management platform for companies to create and implement a tangible action plan to improve their performance on the SDGs over the next ten years. On the Platform, participating companies will be able to assess their performance against the SDGs, benchmark against key indicators and peers, and access hundreds of resources to improve their impact.



After taking B Lab's Quick Impact Assessment to get a general snapshot of their impact on workers, community, and the environment, companies will be invited to select specific metric sets that will assess their performance on the SDGs. An SDG Scorecard will be produced, benchmarking their performance against tens of thousands of other companies in B Lab's database. Improvement resources will be built into the assessment questions, allowing companies to mark areas for improvement, set targets, access question-relevant improvement resource guides, and track their progress.



Over the next three years, B Lab and the UN Global Compact will collaborate to create and drive early adoption of the SDG Platform, targeting 70,000+ users of the B Impact Assessment and 9,000+ UNGC member companies. Before the platform goes public in 2019, we will build momentum in the market by testing the metric sets as they roll out, prototyping the online platform through development, and piloting features as they are completed.

Based on our learnings over the next three years, B Lab and the UNGC will develop a plan to reach 100,000 companies by 2030 in partnership with other institutions and networks aiming to help businesses deliver on the SDGs.

Join Us

B Lab and the UN Global Compact have secured provisional funding from the UK Department for International Development (DFID) and the Skoll Foundation, and are eager to identify other philanthropic partners to support this critical collaboration to help companies deliver on the Sustainable Development Goals.

