

# Mission 2020 Campaign Launch Event

London, 10<sup>th</sup> April

#DontBeLate

Dear Friends,

On behalf of Christiana Figueres, it is with great pleasure that I invite you to join us for the launch of Mission 2020's global campaign: to reach the climate turning point by 2020 by increasing the urgency and ambition of climate action. The event will take place on Monday, April 10, 2017 at Google UK in London. Registration is at 3.30pm BST for a prompt 4pm BST start.

If you are unable to come in person we will be broadcasting the event live via YouTube: [https://youtu.be/7TQ4Prs\\_WQc](https://youtu.be/7TQ4Prs_WQc) and hope you can join the conversation that way.

More than a year since the adoption and signing of the landmark Paris Agreement, which reached the double threshold to come into force in record time, our challenge now is to maintain the momentum and political will that brought the agreement to life. We must rapidly accelerate climate action to ensure we don't breach the temperature limits our leaders agreed to protect.

I'm convening this event as an opportunity for us all to come together to set a marker of intent, and fast forward our important work in radical collaboration so ensure that 2020 is the climate turning point. It's necessary, it's desirable, it's achievable and we can't be late.

I hope you will join us in making our mission a reality.

**Andrew Higham, CEO, Mission 2020**

## Featured Speakers

**Steve Sedgwick**, Anchor, CNBC (Moderator)

**Christiana Figueres**, Convener, Mission 2020

**Lord Nicholas Stern**, Chair of the Grantham Research Institute on Climate Change and the Environment at the London School of Economics

**Professor Joanna Haigh**, Co-Director of the Grantham Institute at Imperial College

**Professor Thomas Stocker**, Professor of Climate and Environmental Physics, Physics Institute, University of Bern, IPCC Chair (2008-2015)

*Plus other special guests*

## Timing

4-5pm BST (registration 3.30pm)  
10 April 2017

## Location

Google UK  
1 St. Giles High Street  
London  
WC2H 8AG

## Live stream

[https://youtu.be/7TQ4Prs\\_WQc](https://youtu.be/7TQ4Prs_WQc)

## RSVP

We have a limited number of places for the event so please RSVP to:

[Andrew.Higham@Mission2020.global](mailto:Andrew.Higham@Mission2020.global)