

Think Tank AlterContacts
Amsterdam, The Netherlands
January 20, 2023



Letter of Invitation

On behalf of Think Tank AlterContacts, we would like to invite you and your organization to participate in the competence development program on Sustainable Actions Design and Delivery. It is run under the umbrella of the Academy for Sustainable Development, a UN-registered SDG Partnership.

We are an international NGO in Special Consultative Status with the United Nations Economic and Social Council since 2022. The UN SDG Good Practice network recommended our rapid scale-up strategy for social impact actions as an "example to follow and replicate by others across the globe" for reaching more than 75 thousand people in 42 countries during the pandemic.

Since its foundation in 2019, AlterContacts has designed and delivered multiple SDG Actions that received prominent awards, including from the European Parliament. The Sustainable Development Solution Network recommended one of our training programs as a case study to Accelerate Education for the SDGs.

We believe that the best way to trigger change at scale is to enable others. That is why we want to share our insights, methods, tools, and know-how with organizations and action leaders that aspire to make a difference.

We invite you to review the information package below and apply to the program before March 2023. We encourage you to share it with your organization and partners who would find it beneficial. We hope to see you in Spain!

Respectfully,

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Massimo Mercuri
Co-founder and Chairman of the Board

The program of the Academy for
Sustainable Development,
a UN-registered SDG Partnership
by Think Tank AlterContacts



Sustainable Actions Design and Delivery

*Competence Development Program
for Social Impact Leaders*





Why This Program

We believe that the best way to trigger change at scale is to enable others.

The goal of this program is to equip you with innovative concepts and proven best practices in sustainable development and social impact, show how they can be applied to your own project or cause, and enable you to grow as a leader.

We will be sharing practical and scalable examples of social impact and SDG actions, community mobilization, and systemic thinking from the practice of the Think Tank AlterContacts. It will set you and your organization apart when it comes to sustainable development in action.

Who Should Attend

Present and aspiring Sustainability Action Leaders

Representatives of foundations, NGOs, governments, universities, and businesses, responsible for sustainable projects

People with a strong interest to grow in the field of sustainability and a passion for achieving social good.

Upon Completion

- ✓ Official Certificate of Completion
- ✓ Sustainable Action Design and Roadmap of Delivery for a social impact project you want to implement
- ✓ Network and connections with like-minded professionals across different sectors and countries
- ✓ A possibility to participate in joint applications for funds and grants
- ✓ A chance to enter an honorary position as a Fellow of the Think Tank and take part in special events and round tables.



Learning Path

Learn to design and implement Sustainable, Impactful, and Fundable Actions



Objectives

Upon completion of this program, you will be able to:

Design and lead truly sustainable projects and social impact actions in your organization

Achieve more impact with less, through using a set of proven best practices in social impact and SDG

Successfully adapt your sustainable projects to changes and run them on limited resources



Interactive



Practical



Hands-on



Group dynamics

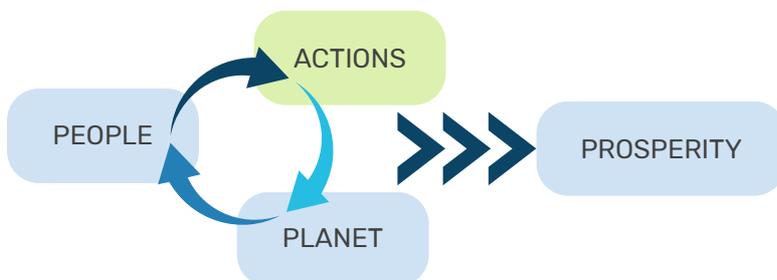


Individual mentoring

Trajectory

This 18-day full immersion program takes place in Spain in Autumn 2023. It consists of two key components: Sustainable Actions Design and Sustainable Actions Delivery.

It is a hands-on program which means you will be directly applying the learning modules to your own project or cause.



Use this link to open the personal application form:
<https://forms.gle/63nHymSVFHvketWEA>

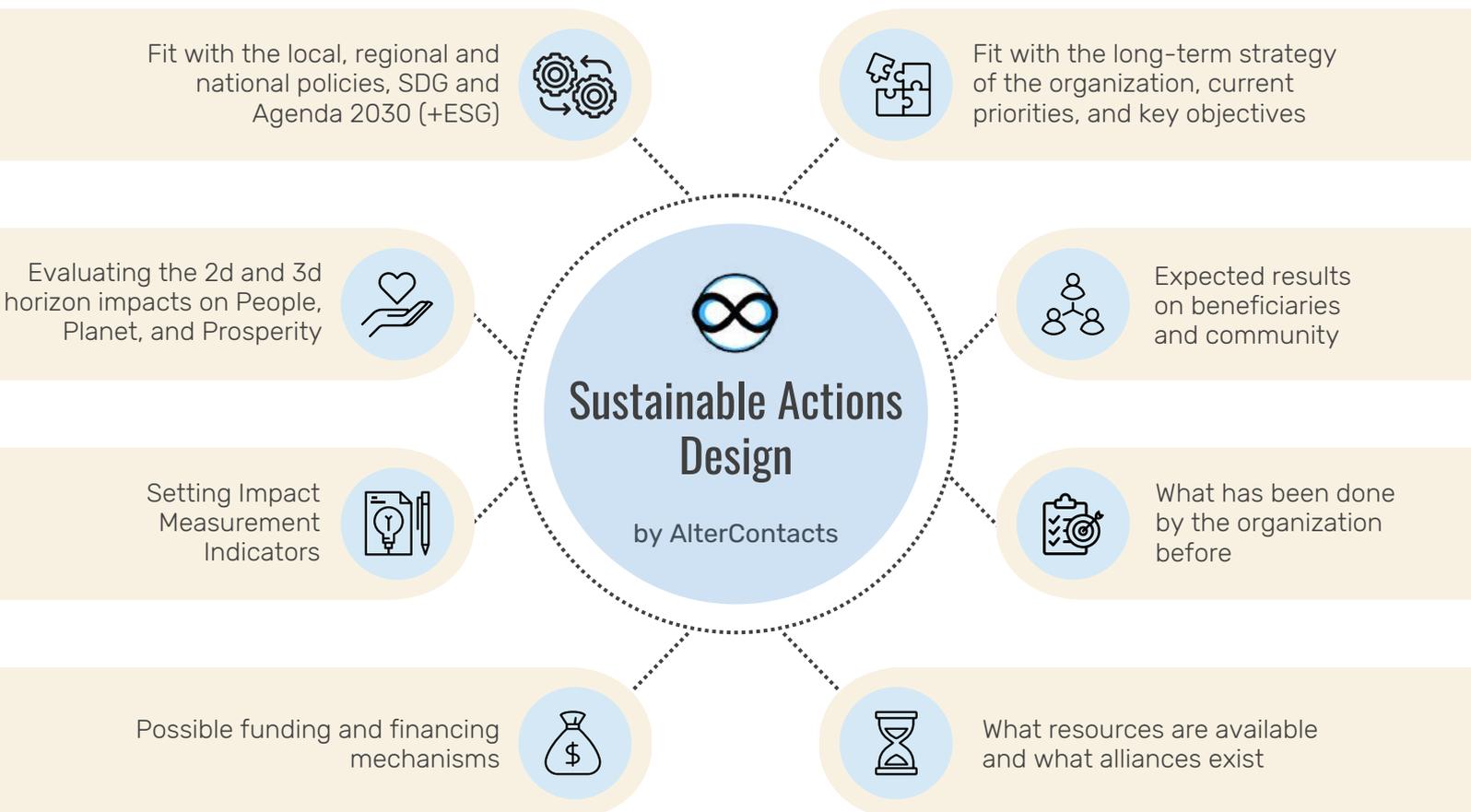


Component 1: Sustainable Actions Design

Learn and apply it to the social impact project you want to implement

With the guidance of our leading experts, you will be learning and testing the following modules on your own project or idea:

- Fit with the long-term strategy of the organization, current priorities, and key objectives
- Expected results on beneficiaries and community
- What has been done by the organization before
- What resources are available and what alliances exist
- Fit with the local, regional and national policies, SDG, Agenda 2030, and if applicable ESG
- Evaluating the 2d and 3d horizon impacts on People, Planet, and Prosperity
- Setting Impact Measurement Indicators
- Possible funding and financing mechanisms.





Component 2: Sustainable Actions Delivery

Come out with a Roadmap of Delivery for your social impact project

In the delivery component, you will learn the proven best practices for:

- Prototype, Pilot, and Proof of Concept
- Community Engagement and Fast Mobilization
- Documenting Processes for Replicating and Scaling
- Hands-on Training of In-house Staff
- Continuity, Outreach, and Recognition
- Reporting on Snowball Impact Effect



AlterContacts Framework for Sustainable Actions Design and Delivery © 2023 by Think Tank AlterContacts is licensed under CC BY-NC-ND 4.0





AlterContacts

Global Think Tank for Sustainable Development

AlterContacts is an independent award-winning think tank based in Amsterdam, Netherlands. It was founded in 2019 with the goal to contribute to achieving the UN Sustainable Development Goals. In 2022, it was granted Special Consultative Status by the United Nations Economic and Social Council (ECOSOC).

Think Tank AlterContacts functions as a virtual laboratory for civil society ideas on sustainable development, helping communities to become more resourceful, and shorten the path to a more prosperous world. Our rapid scale-up strategy for social impact is recommended in the United Nations SDG Good Practices network as an "example to follow and replicate by others across the globe".

In collaboration with various stakeholders, we design and guide the implementation of sustainable actions dedicated to innovation ecosystems; consolidation of strong and sustainable networks; cross-sectoral solutions for the climate transition, integrated nature-based and resource-efficient solutions; skills ecosystems for regional development and social inclusion; participatory planning processes and interaction; sustainable actions to mobilize youth participation.

Our SDG Partnerships are registered in the United Nations and awarded by the European Parliament. The findings of the think tank on small businesses during the pandemic were presented in the UN Conference on MSMEs 2021 and referenced in the UN Report of the Secretary-General A/77/254 on Entrepreneurship for Sustainable Development 2022.

We invite you to explore our sustainable actions and their impact at <https://altercontacts.org>



Practical Information

Full Immersion Program on Sustainable Actions Design and Delivery



Location: Spain



Duration: 18 days



Language: English



Format: In-person only

The program is planned for the Autumn 2023.

The maximum number of participants is 16 people.

The full cost of individual participation in the program is EUR 9000, to be paid before 1 June 2023.

The cost includes tuition, course materials, accommodation, and half board.

Not included in costs: airfare to/from the program site, visa expenses, immunizations, medical insurance, international phone services, and personal expenses.

01

Apply

Register your interest to take part in the program before March 1

02

Confirm

After applications are reviewed, you will get a Letter of Acceptance

03

Pay

Secure your participation in the program with a payment of tuition

04

Prepare

Book your flights, arrange travel visa and other details

05

Onsite

See you in Spain for an 18-days program in person

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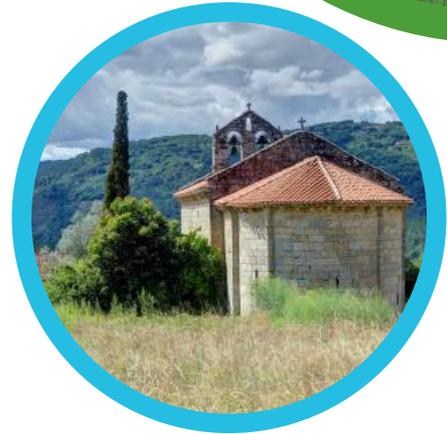
Accommodation

Be part of mOther Earth – a UN-registered SDG partnership for reviving rural areas

You will be hosted in a rural area of Spain in a traditional Casa Rural – a rural house. This will directly support local small businesses and contribute to the economy of the region.

Among other things, the accommodation will provide:

- Private room for each participant
- Coworking spaces
- Wi Fi



Food

Based on Encyclopedia on Sustainable Living in the Post-Pandemic World – a UN-registered SDG partnership

Healthy and conscious eating is an essential part of living happy, healthy, and fulfilling lives. During the program, you will have a chance to experience a sustainable way of eating based on the knowledge of researchers in different countries.

The products will be sourced locally, the recipes are based on lessons collected from certified experts worldwide.

Preparing and serving of the food will be done by graduates of the local hospitality school.





Frequently Asked Questions

How can I participate in this program?

- 1 - Apply to be considered for the program before March 1, 2023. Use this link to open the personal application form: <https://forms.gle/63nHymSVFHvketWEA>
- 2 - After we review all applications, you will receive a Letter of Acceptance to the program. It will include exact dates, the location of the program, and payment details.
- 3 - Transfer your payment before June 1, 2023, to secure your spot. Once the payment is received, we will send you a confirmation.
- 4 - Once you receive the confirmation that your payment is received, it is official - you are coming to the program. Now it's time to book your flights.
- 5 - See you in Spain! We will welcome you at the location of the program, help you check in to the provided accommodation, and introduce you to your fellow participants.

Do I need to pay to apply for the program?

No, you do not need to pay to apply. You only need to pay if your application for the program is successful.

What is included in the half board?

Half board includes breakfast, snacks, and lunch. The latest meal will finish before 6 pm. Allergies will be considered. Arranging dinner is up to you. The village will have restaurants and there is a shared kitchen in Casa Rural.

Is this program available online?

No, this program is delivered exclusively in person. It includes a lot of practical exercises, group dynamics, and site visits.

After I complete the program, will there be any support?

During your training in Spain, you will get multiple handouts that will help you to keep track of the material. You will also get individual mentoring during which we will look at your specific project or idea. There we can agree on what type of support you might need after the program is completed. The support after however is not included in the cost of the program.

I have more questions. Who can I ask?

Please send your questions to the Coordinator of the Program at training@altercontacts.org



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See you in Spain!

